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**Suggestions for**

**Promoting the**

**Walk for Life**

**at Church**

Ideal

* + - Pastor or liaison promotes the Walk for Life from the pulpit and brings a group to participate in the Walk on April 29.
    - Show the 1-minute Walk promo video during church services beginning March 26 through April 23.
    - Pastor or liaison speaks to congregation, Sunday School classes, or other small groups to encourage participation.
    - Add the Walk for Life PowerPoint slide to the church website and announcement loop before each service beginning March 26.
    - Beginning March 26, set up a table in the lobby with the poster, Sponsored Walker Forms, etc. The liaison wears the Walk shirt and attends to the table to encourage others to become a Sponsored Walker or sponsor one of your church’s Walkers.
    - Print and distribute the Walk bulletin inserts one Sunday in early April.
    - Share Walk for Life Facebook posts on the church Facebook page and/or link users to the Walk for Life page on the Hope Rising website *(supporthoperising.org)*.
    - Run Walk announcements on the big screen, monitors, your bulletin or elsewhere, March 26 – April 23.

Good

* + - Put up Walk posters in prominent places in your church building.