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**Suggestions for Promoting the Walk for Life at Church**

Ideal

* + - Pastor or Liaison **promotes the Walk for Life from the pulpit** and participates in the Walk on May 14.
		- Show the Walk promo video during church services beginning in April through May 8.
		- Pastor or Liaison speaks to congregation, Sunday School classes, or other small groups to encourage participation.
		- Add the Walk for Life PowerPoint slide to the church website and announcement loop before each service beginning in April.
		- Beginning in April, set up a table in the lobby with a t-shirt, poster, FundEasy cards, etc. Liaison attends to the table to encourage others to become a Sponsored Walker or sponsor one of your church’s Walkers.
		- Print and distribute the Walk bulletin inserts one Sunday in April.
		- Share Walk for Life Facebook posts on the church Facebook page and/or link users to the Walk for Life page on the MVWC website (*miamivalleywomenscenter.org)*.
		- Run Walk announcements on the big screen, monitors, your bulletin or elsewhere, at least a month before the Walk.
		- Put up Walk posters in prominent places in your church building.

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